

# ART & TECHNOLOGIES

## un terrain d'innovation pour les musées et les industries culturelles

**Marie du Chastel**  
Directrice artistique KIKK et ikii



kikk  
galaxy



# Making unexpected connections

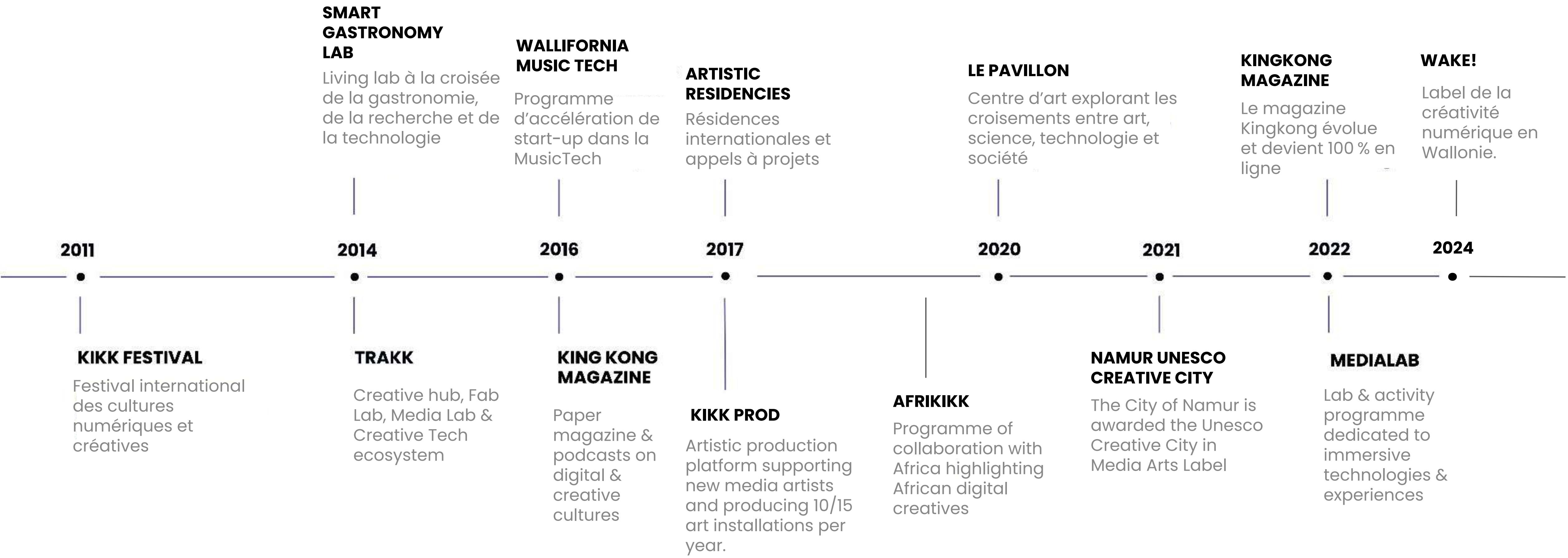


Art Science Technologie Société

A black and white photograph of a person wearing a virtual reality headset. They are smiling and have their right hand raised in a fist, suggesting excitement or engagement with the virtual environment. The background is blurred.

# Cultures émergentes et technologie

# KIKK galaxy



# 4 projets phares



## KIKK FESTIVAL

Festival international  
des cultures  
numériques et  
créatives – chaque  
année fin octobre

28 000 visiteur·euses  
3 000  
professionnel·les  
15 lieux



## TRAKK

Hub créatif – Fab  
Lab & Media / XR Lab  
de Namur  
Un lieu de 3 000 m<sup>2</sup>  
dédié au  
développement de  
projets en Creative  
Tech dans les  
industries culturelles  
et créatives.



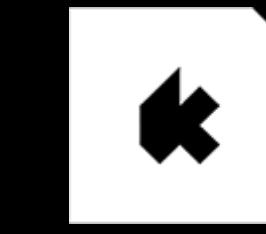
## PRODUCTION ARTISTIQUE

Plateforme de  
soutien à la création  
artistique,  
produisant 10 à 15  
installations par an  
et organisant un  
programme de  
résidences  
internationales.

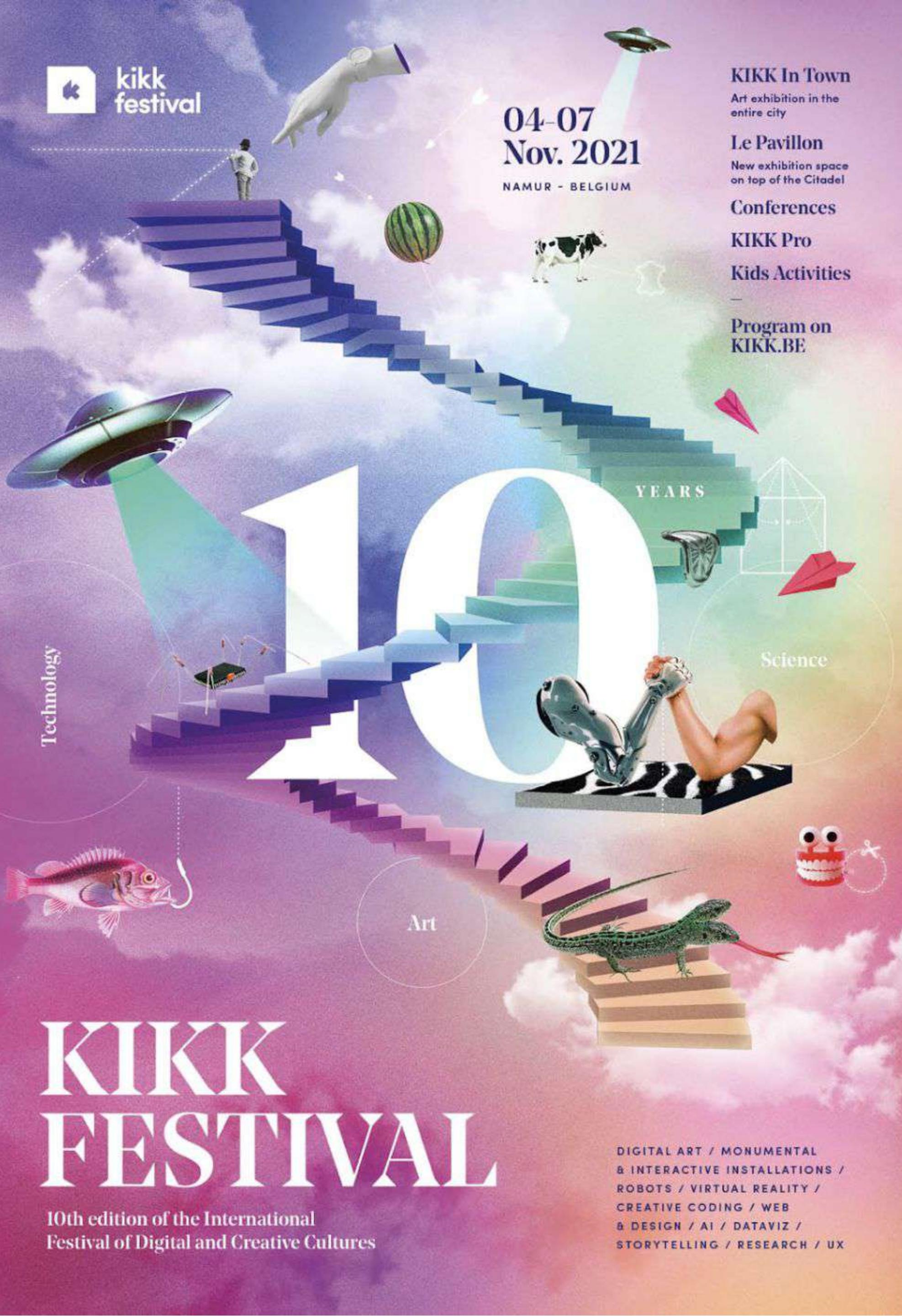


## LE PAVILLON

Centre d'art de  
2 500 m<sup>2</sup> explorant  
les croisements  
entre art, science,  
technologie et  
société.



kikk  
festival



## KIKK In Town

Art exhibition in the entire city

## Le Pavillon

New exhibition space on top of the Citadel

## Conferences

## KIKK Pro

## Kids Activities

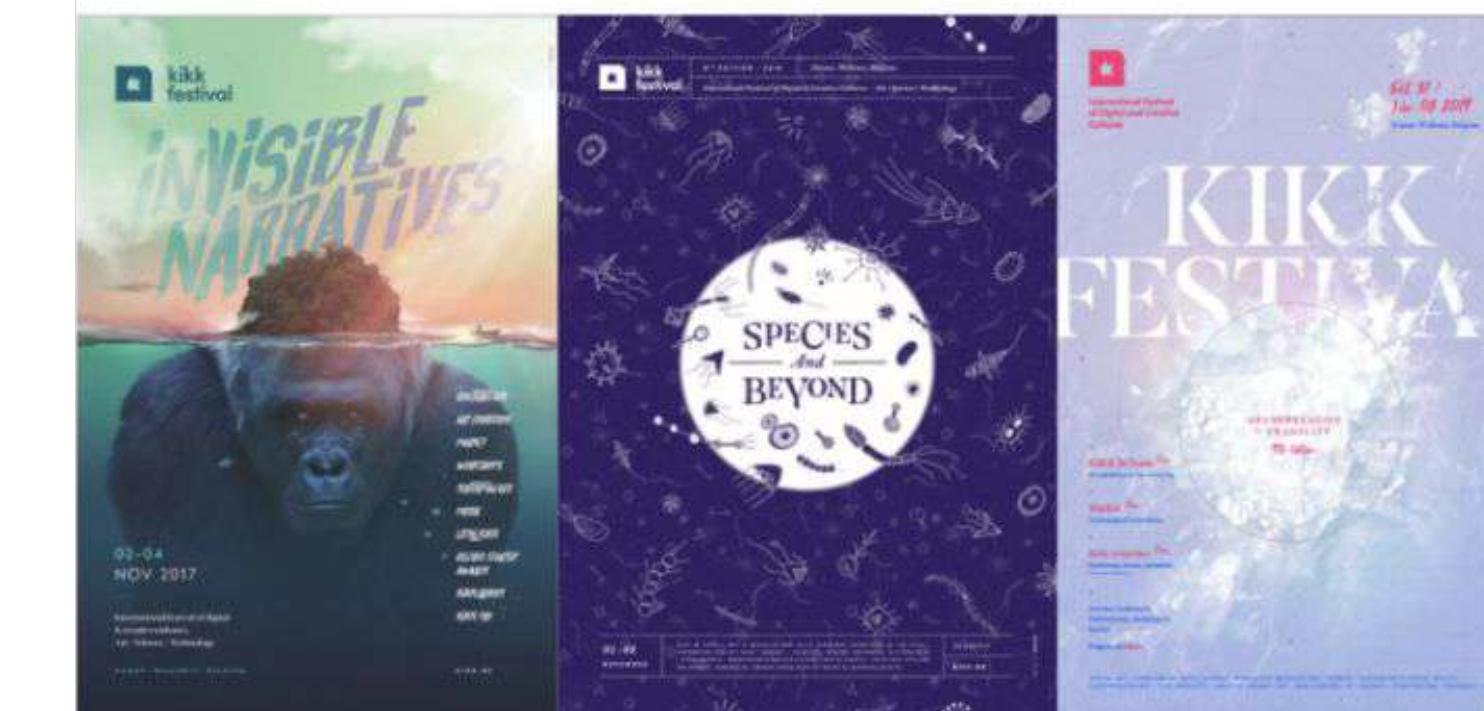
## Program on KIKK.BE



14 ans de cultures créatives



& numériques



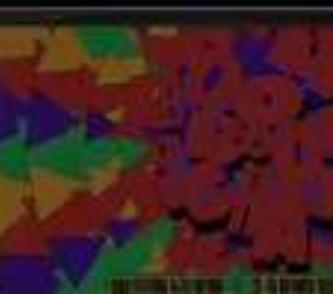
10th edition of the International Festival of Digital and Creative Cultures

# BOOM GROOM GHOEK

KIKK FESTIVAL 14TH EDITION

23-26 OCTOBER 2025

NAMUR, BELGIUM



# Deux publics, deux offres

## Offre professionnelle

Conférences



Creative Village



Workshops & masterclass



Événements de networking



Soirées

## Offre grand public

KIKK in Town



KIKK Market



Kids friendly





# Exploring digital cultures

le pavillon



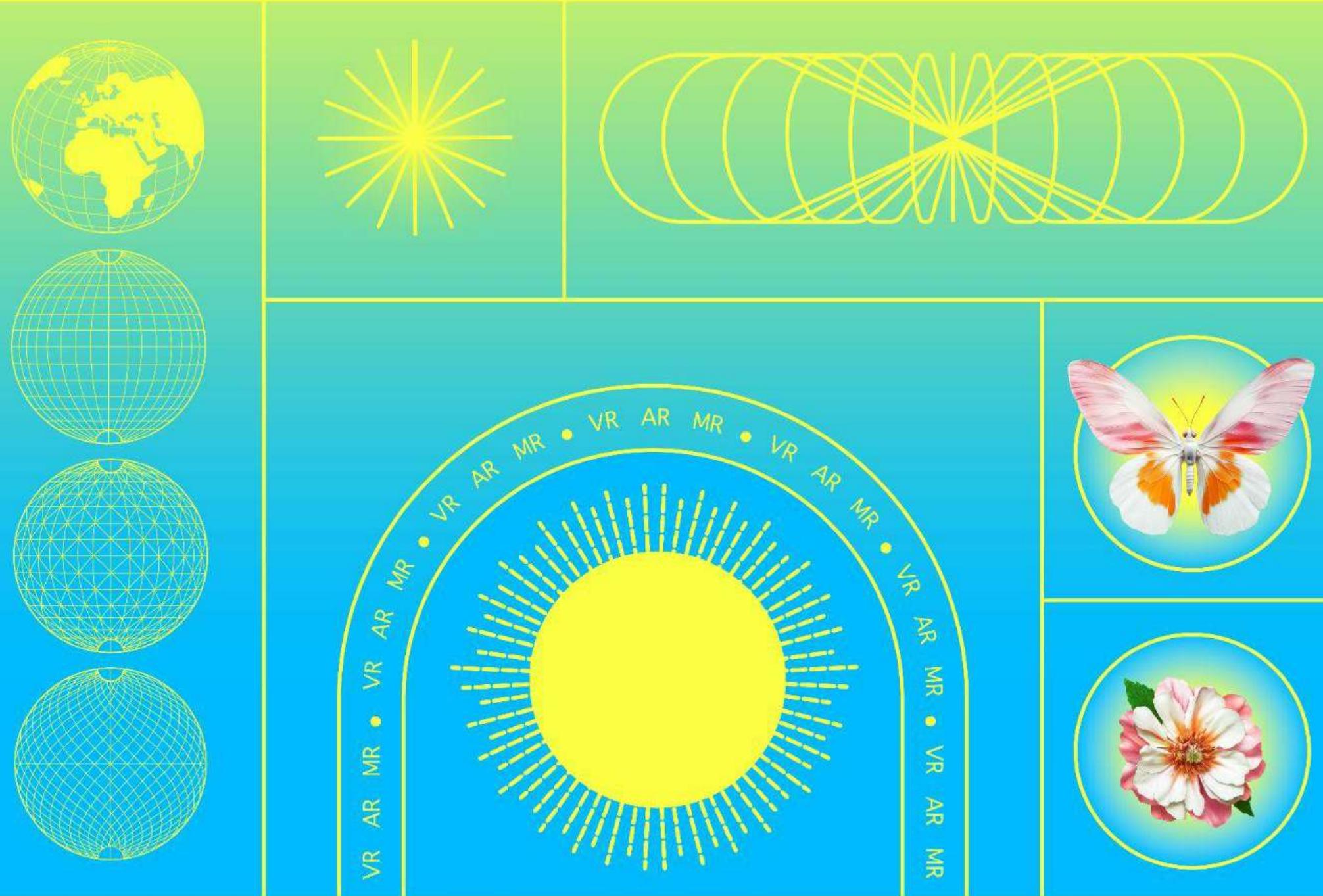








# OTHER WORLDS • ARE POSSIBLE



# VIRTUAL REALITY IN ART AND STORYTELLING

**22.03.25  
21.09.25**



## **EXHIBITION - NAMUR - LE PAVILLO**

Eliza McNitt, Fernando Maldonado, Jorge Tereso, Pedro Harres, Miri Chekhanovich, Edith Jorisch, Craig Quintero, Amaury La Burthe, Arnaud Colinart, Peter Middleton, James Spinney, Marshmallow Laser Feast, Nancy Baker Cahill, Claire Meinhart, Nicolas Bourniquel, Marie-G Losseau, Yann Deval, Liam Young, Nico Casavecchia, Martin Allais, Michelle Kranot, Uri Kranot, Felix & Paul Studios, May Abdalla, Barry Gene Murphy.

Curated by Ana Brzezińska



le pavillon



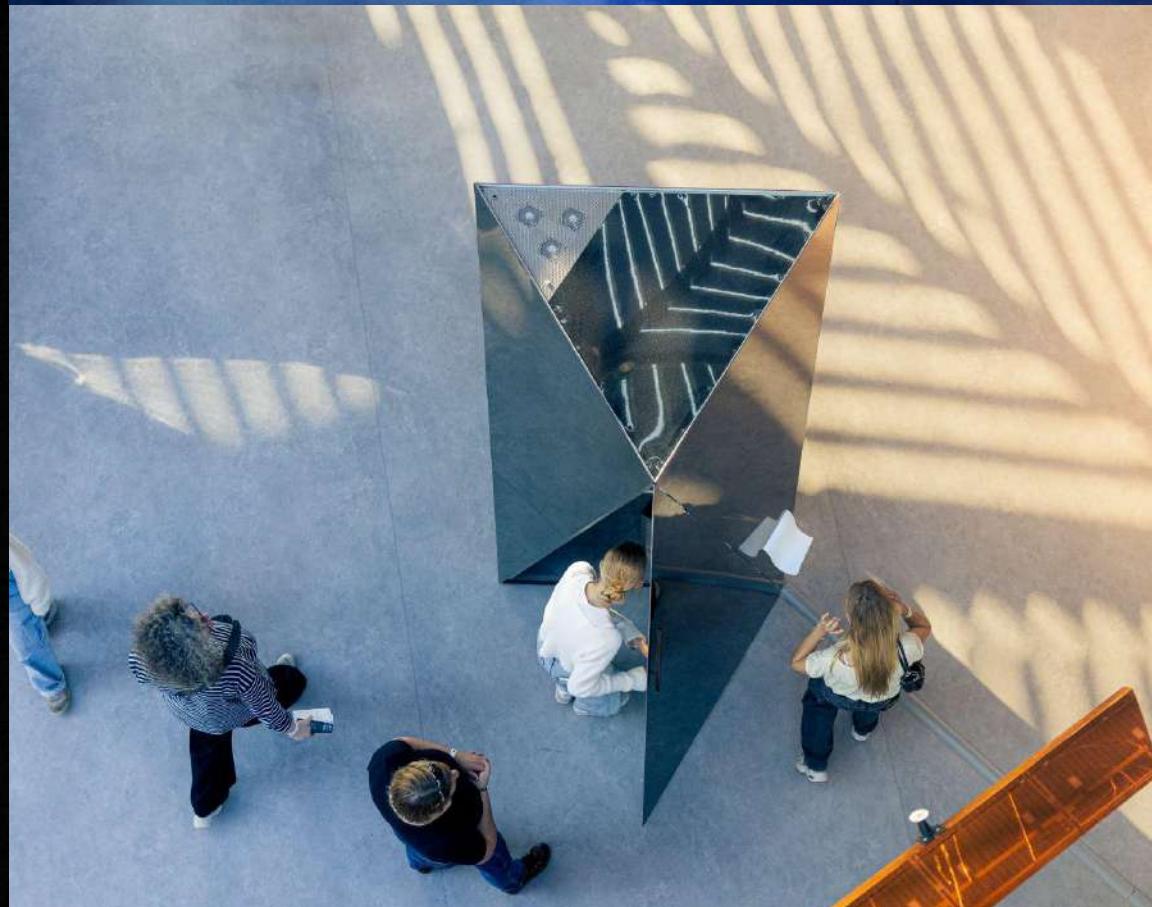
# VIVIEN ROUBAUD

23.10.25 - 22.02.26



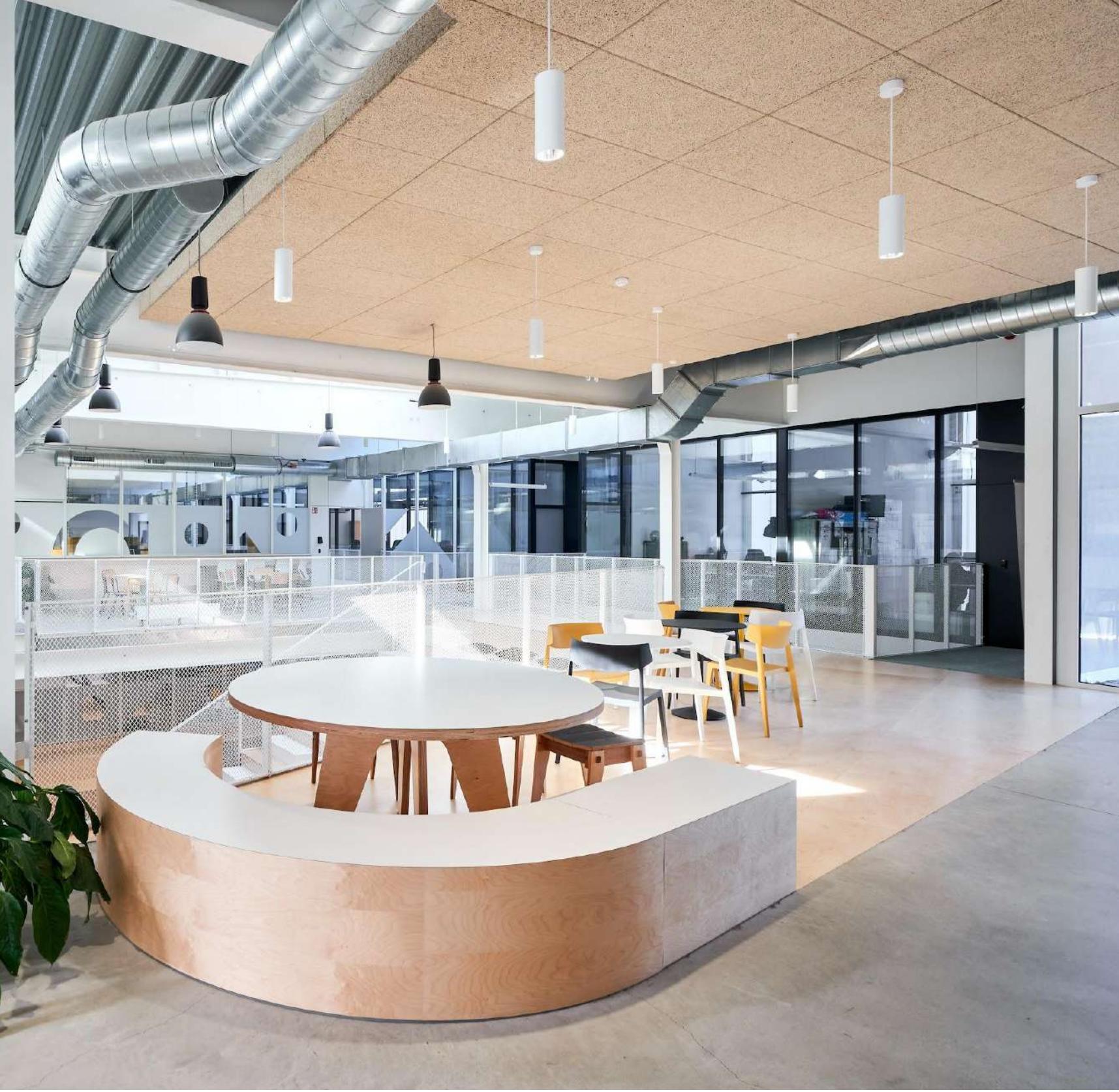
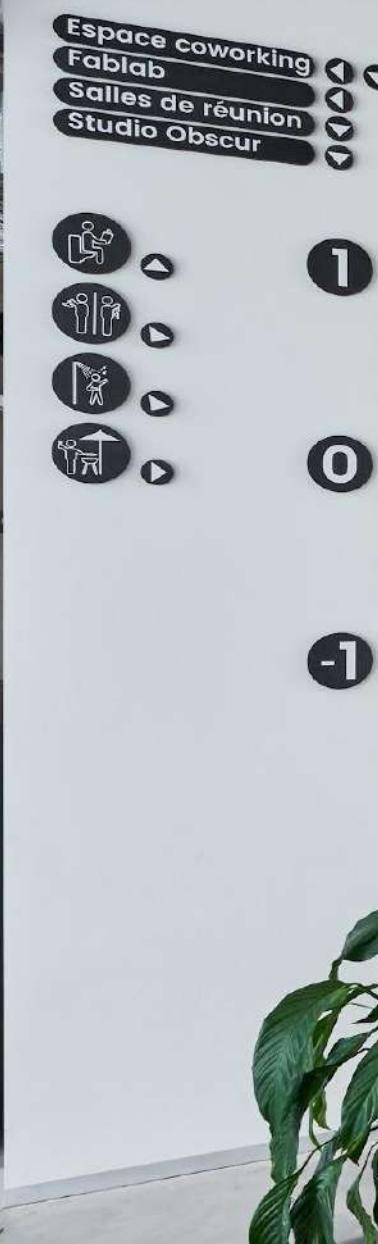
# Plateforme de production artistique et résidences

OPEN CALL  
RESIDENCY  
ASTRONOMICAL  
OBSERVATORY



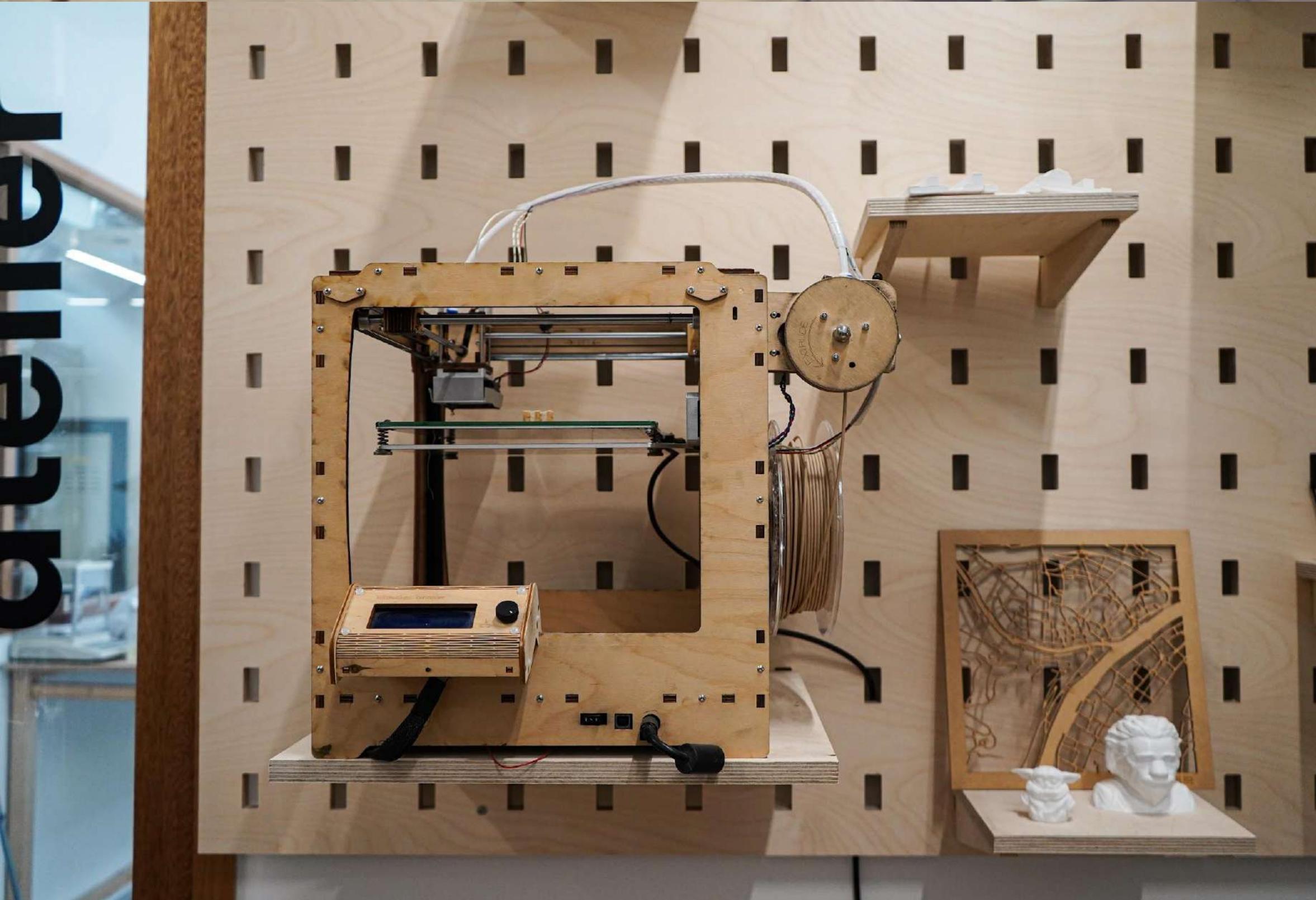
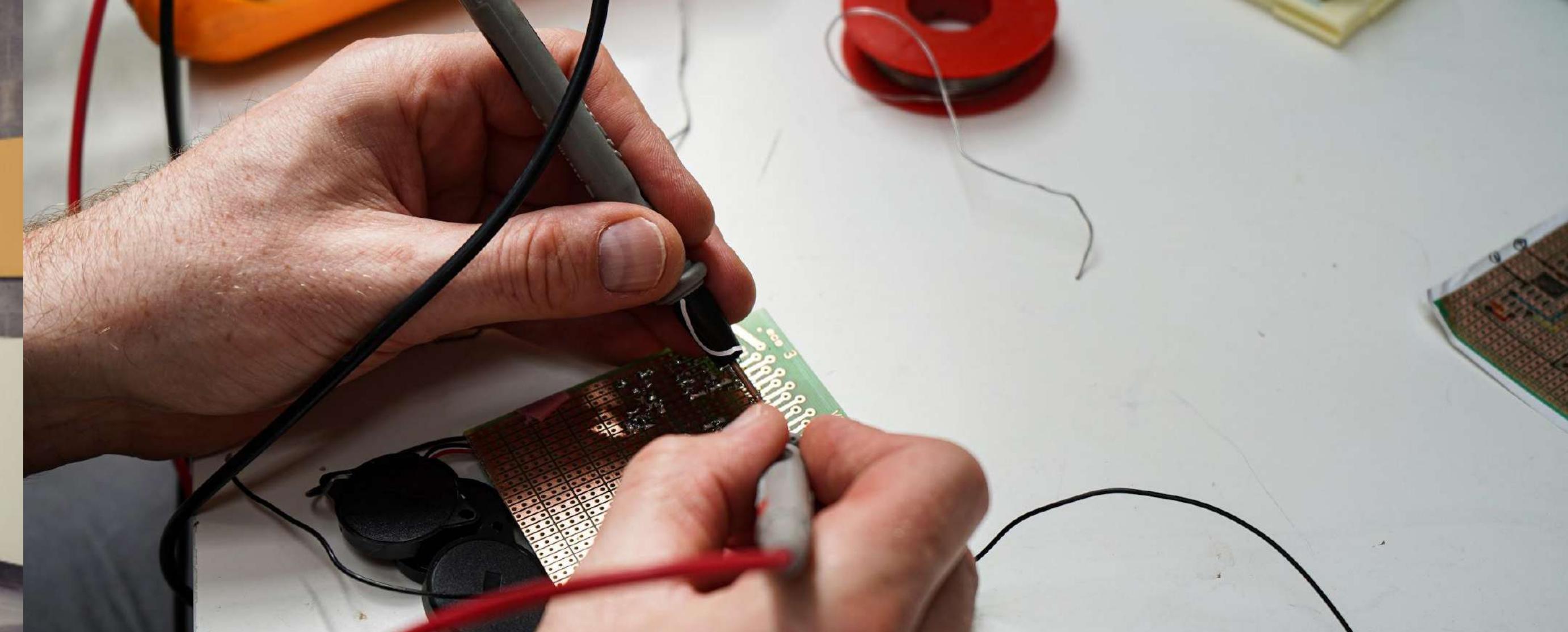


# trakk



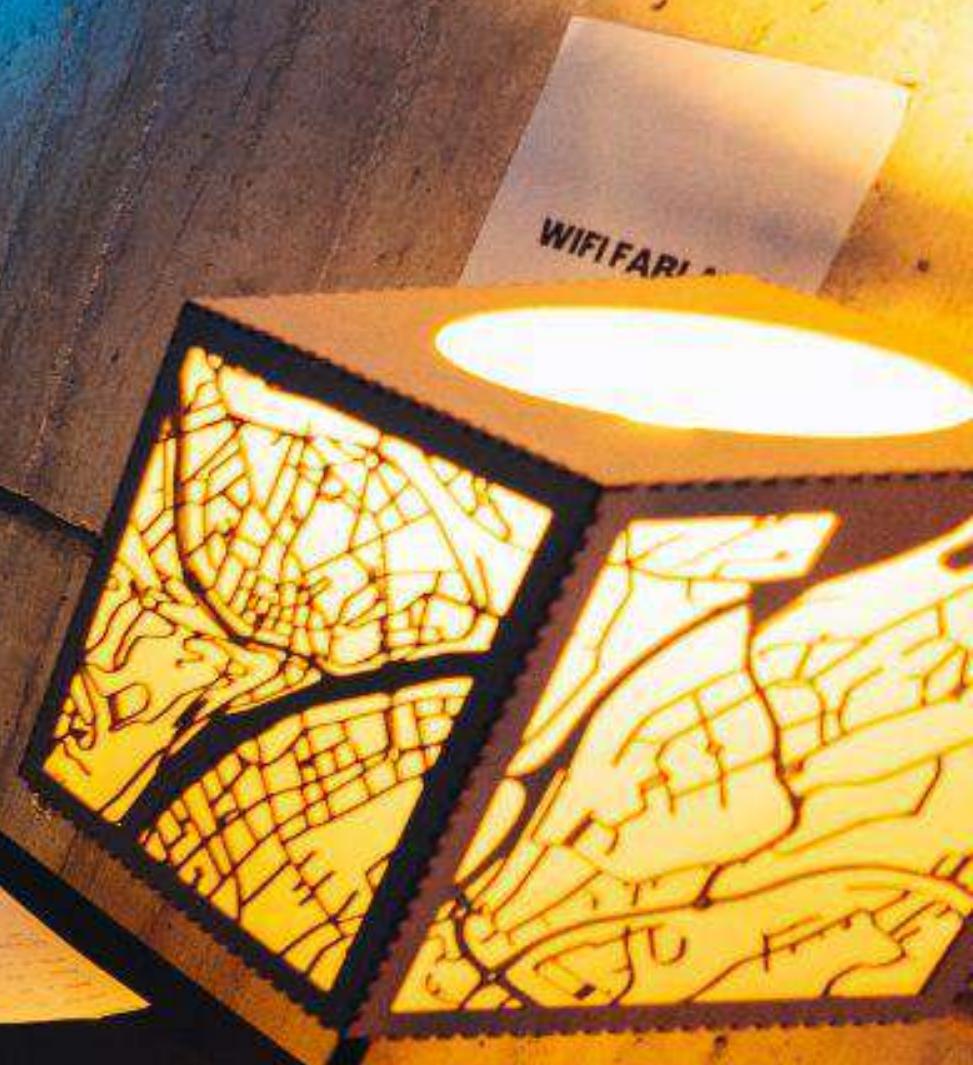
# + Fablab & Medialab





# MEDIALAB

WIFI FARI





i-k-i-i

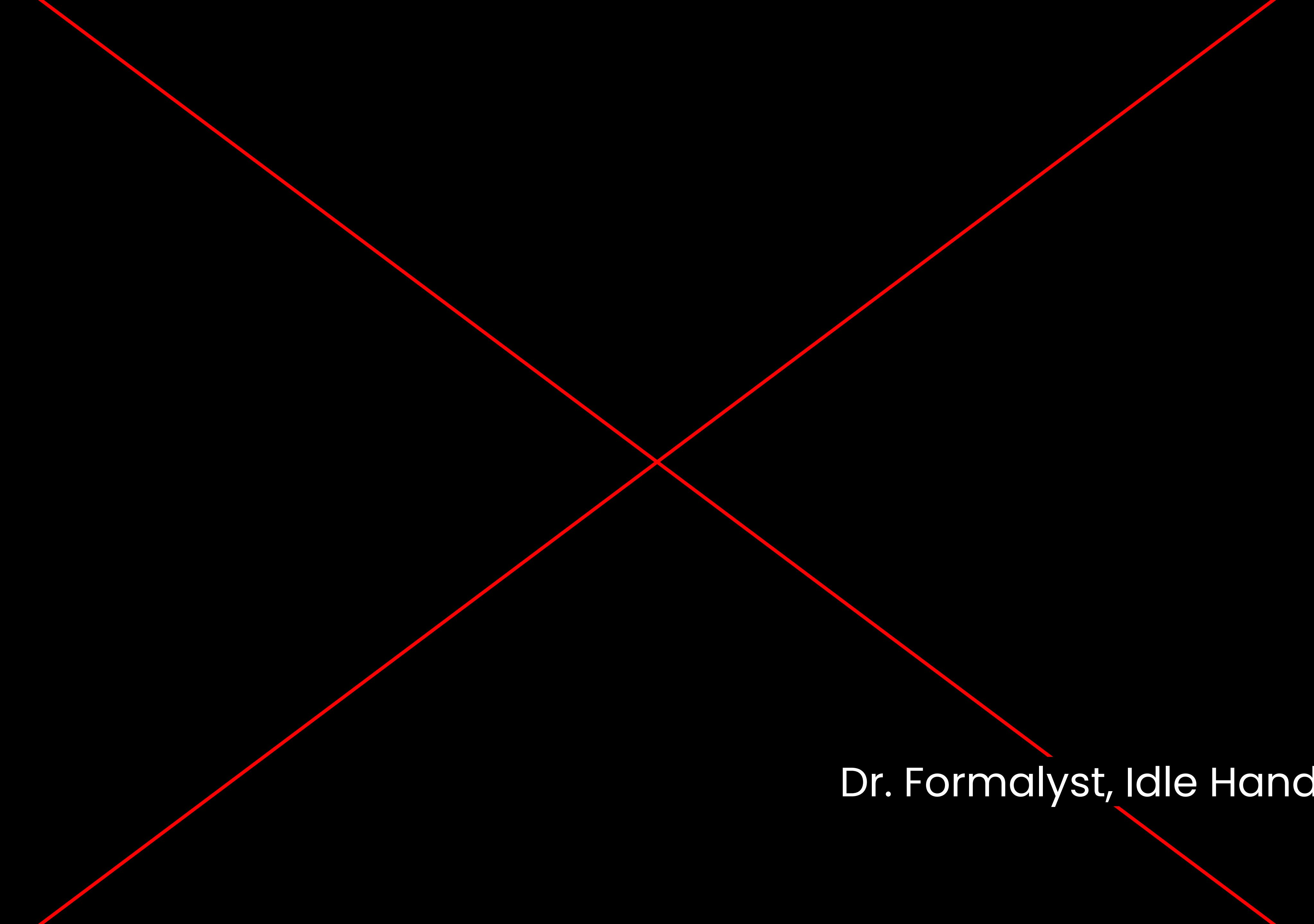




Mutation technologique /  
publics à reconquérir

A photograph of a man with red hair and a beard, wearing a dark jacket and light-colored trousers, conducting an orchestra. He is positioned in the center of a large, ornate hall with high ceilings, white columns, and arched windows. The hall is filled with musicians and spectators. Multiple video screens are mounted on the walls around the room, each displaying a different view of the conductor's face and upper body, creating a repetitive and multiplied visual effect.

Les technologies au service de la  
création artistique



Dr. Formalyst, Idle Hands, 2023



Bio Art – Heather Dewey Hagborg – Stranger Visions, 2012

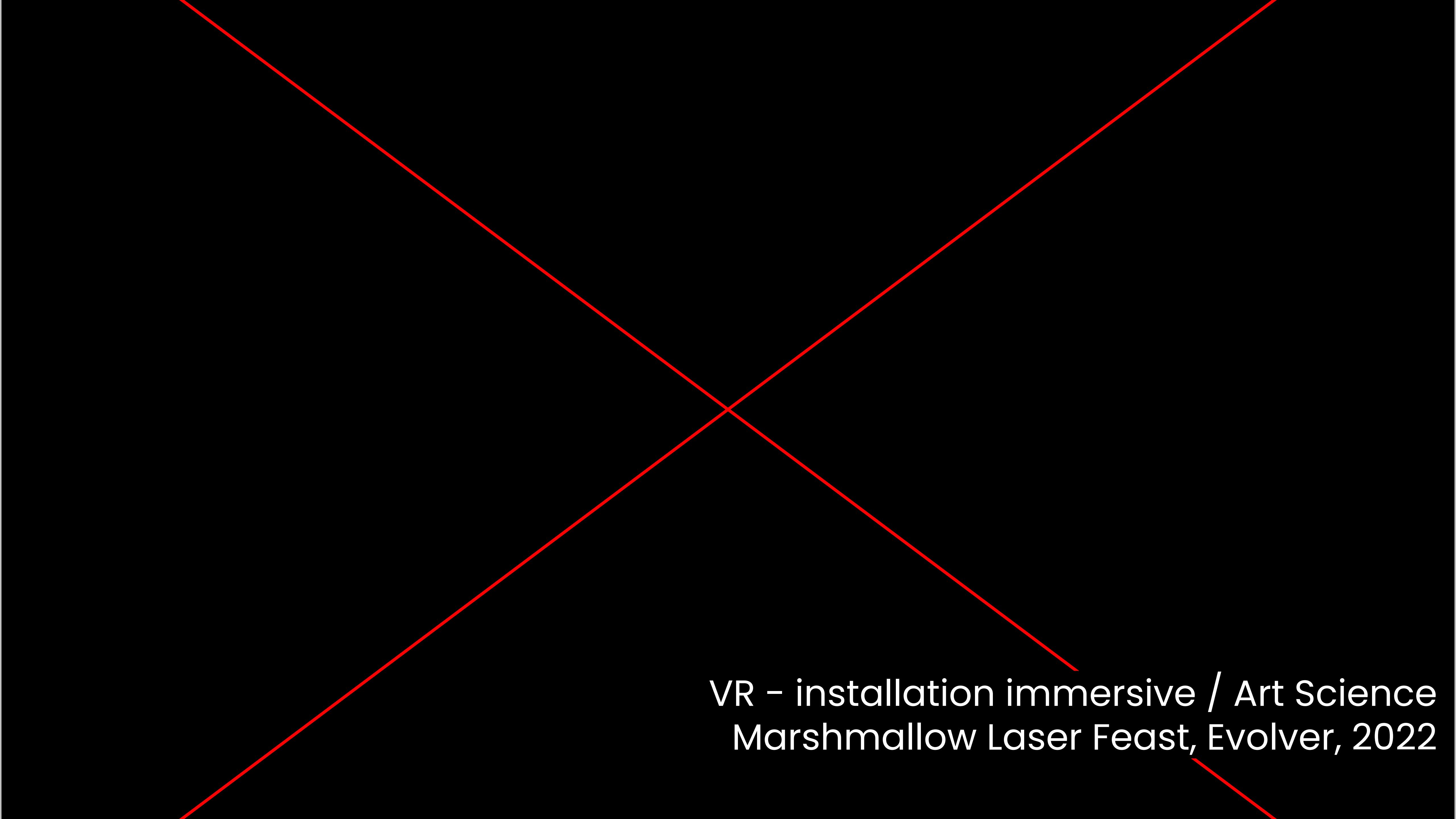
Jakob  
Kudsk  
Steenesen

BERL  
BEBT

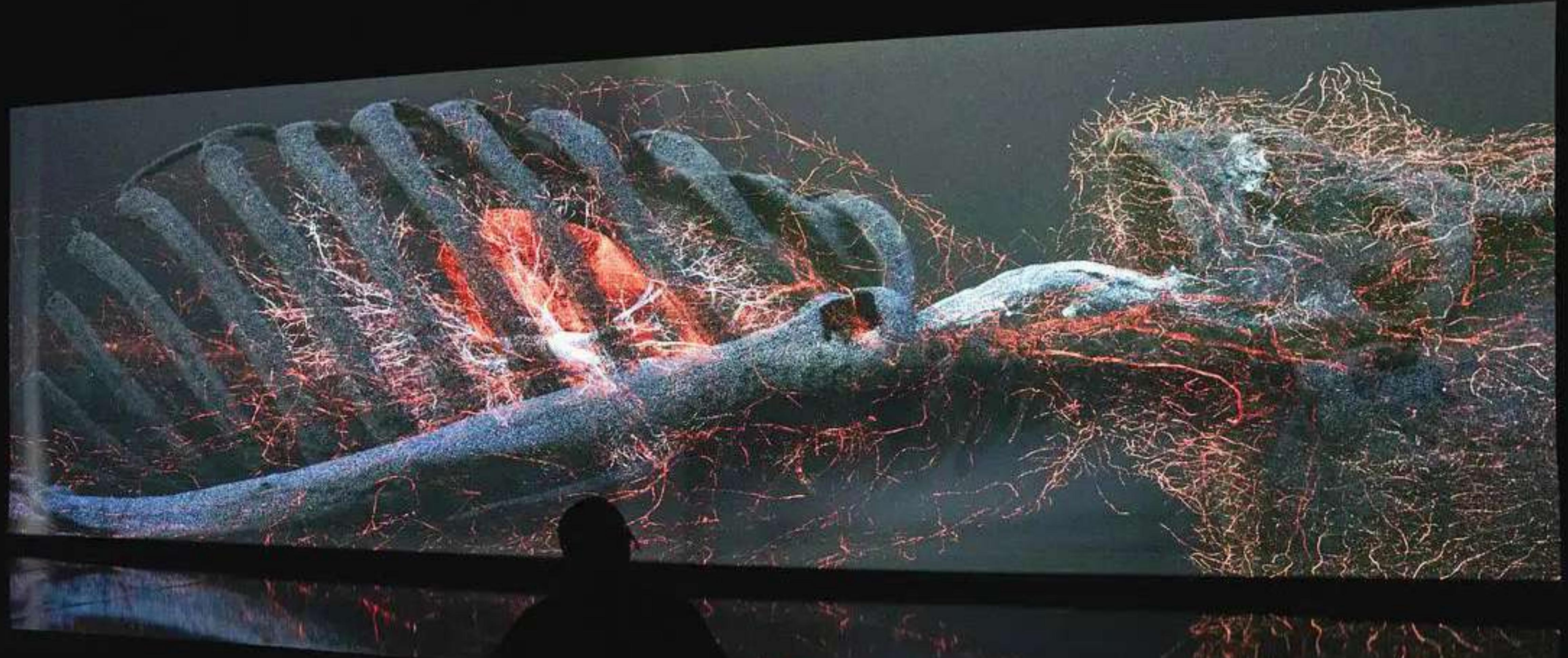
Worldbuilding - Jakob Kudsk Steensen - Berl, Berl, 2021



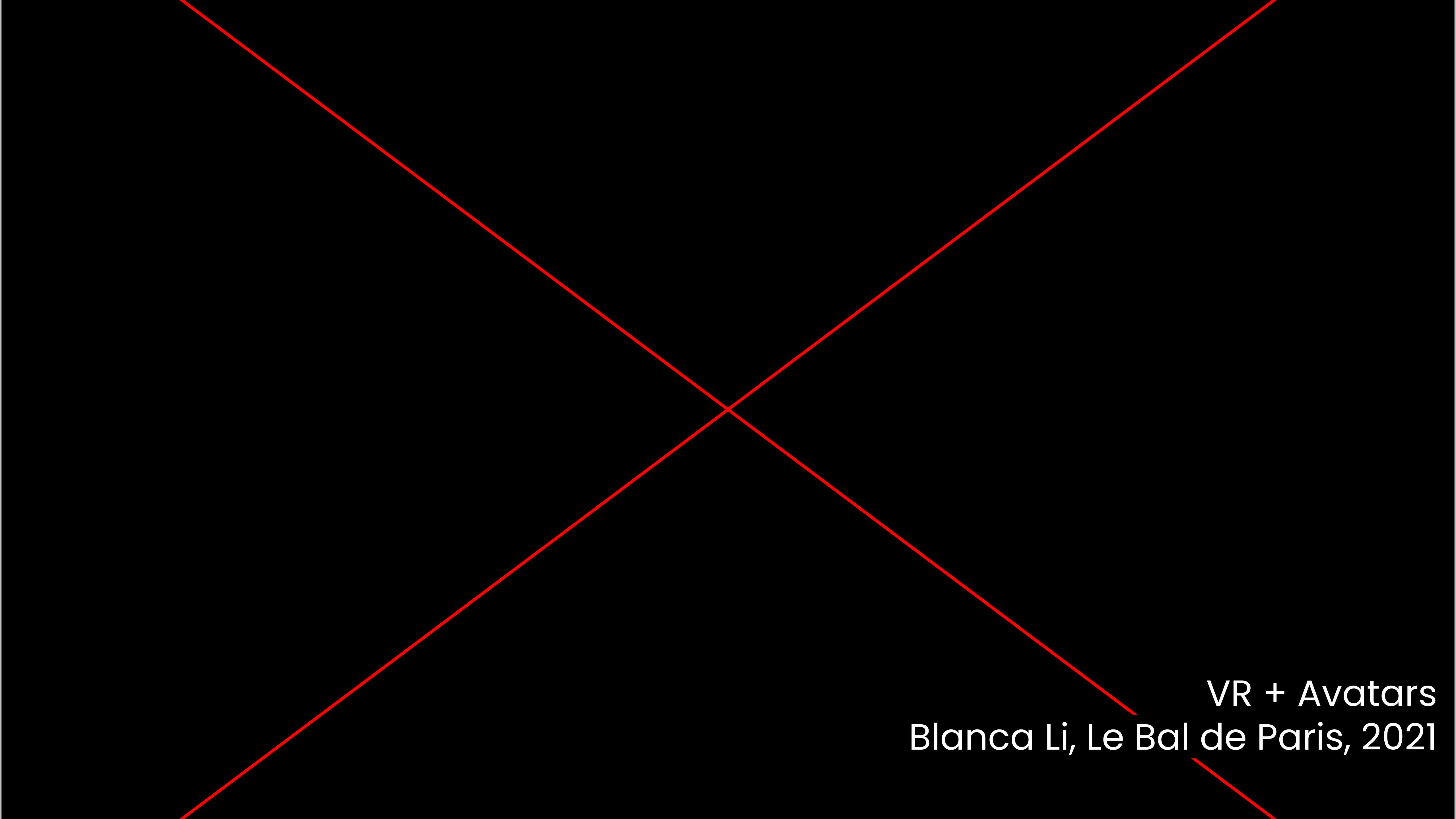
Art & Science - Sissel Marie Tonn,  
A Genealogy of Man-made Earthquakes, 2020



VR - installation immersive / Art Science  
Marshmallow Laser Feast, Evolver, 2022



VR – installation immersive / Art Science  
Marshmallow Laser Feast, Evolver, 2022



VR + Avatars  
Blanca Li, Le Bal de Paris, 2021



nouvelles médiations  
formats innovants

Réalité Étendue - XR  
Réalité Augmentée - AR



TYRANNOSAURUS REX

Adrien M & Claire B,  
Mirages & Miracles, 2017



British Museum Parthenon Tablet Tour



IA

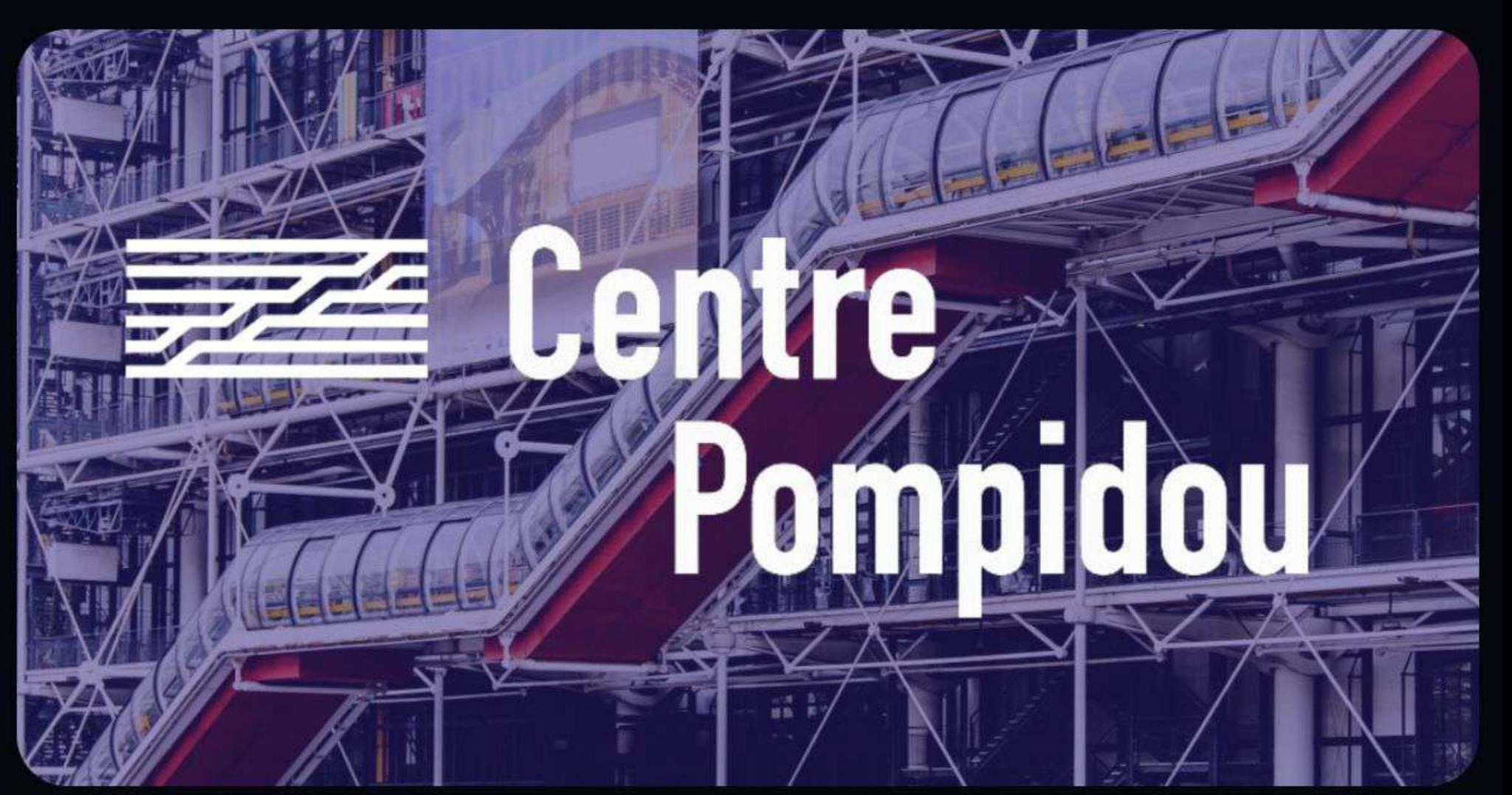
Niceaunties



Quand l'IA donne la parole aux œuvres : une expérience inédite  
au Musée d'Art Afro-Américain de Houston



Le smart magnet, best seller de la boutique



Augmenter l'engagement des publics pendant la visite



Un parcours jeunes publics grâce à l'intelligence artificielle

# Son spatialisé



Traditional Stereo



3D Spatial Audio

## STEREO AUDIO CAPTURE & LISTENING

Recorded with any microphone & listened to on  
headphones or speakers



## BINAURAL AUDIO CAPTURE & LISTENING

Neumann KU 100-Dummy Head Binaural Stereo  
Microphone & listen on headphones



## IMMERSIVE AUDIO CAPTURE & LISTENING

Recorded with multiple microphones, render with  
Dolby Atmos & listen on headphones or with multiple  
speakers placed around the listening space

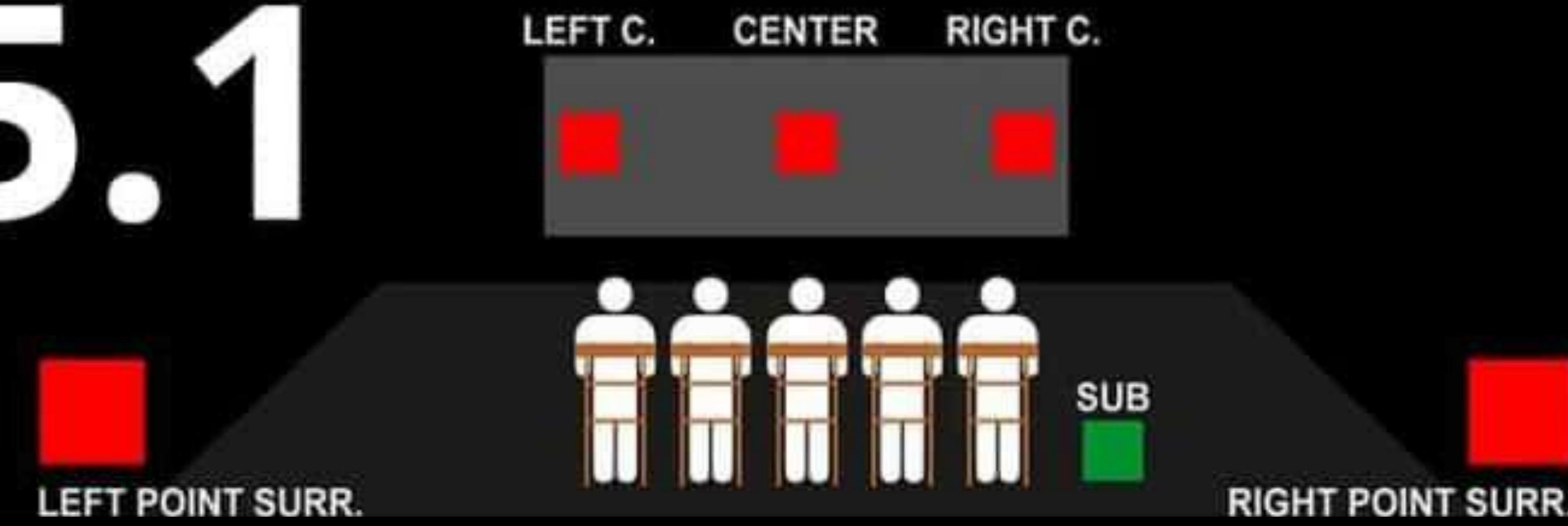


Nomono Sound  
Capsule

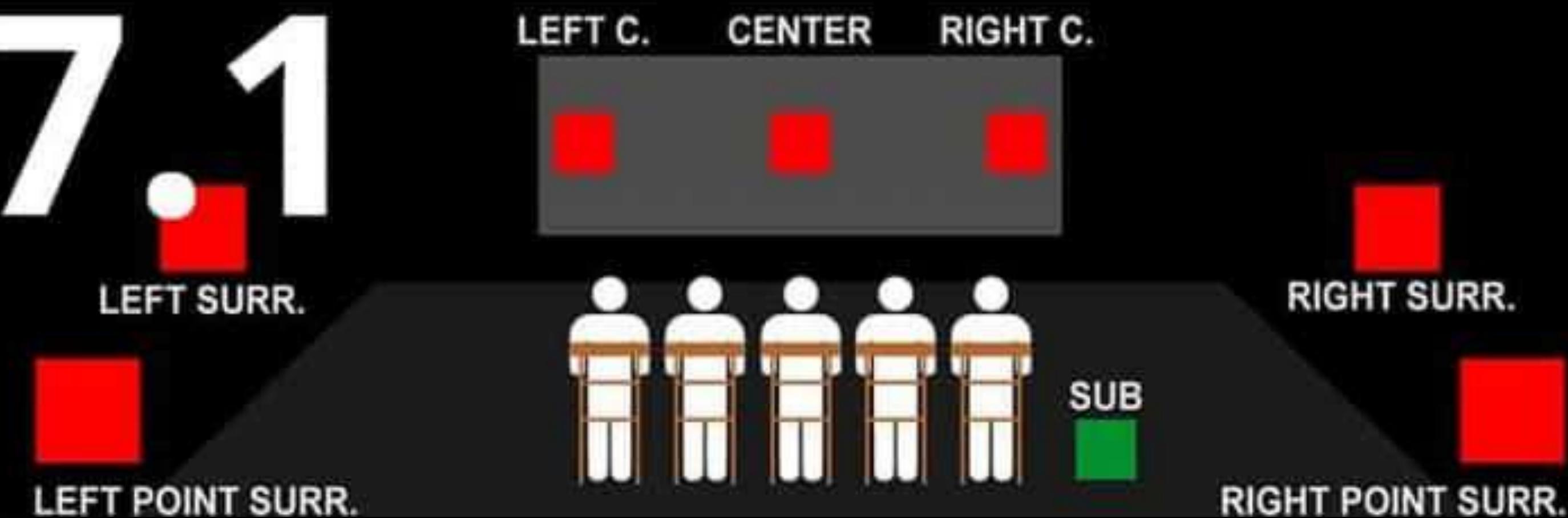
Dolby  
ATMOS



# 5.1



# 7.1



Son 360° multichannel



Son Binaural





4DSOUND

4DSOUND





usomo  
Roman Villa Experience | Somerset

MERCI  
des questions ?



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